

## **YWCA Donor Privacy Policy**

The work and mission of the YWCA Utah are accomplished through public trust and the generosity of others. Donor stewardship is the foundation for building trust and lasting relationships between the Utah and those who support the YWCA's mission. The YWCA will maintain the public trust through efficient, cost-effective, and compassionate stewardship of resources. The YWCA will strive to earn and convey trust through integrity, openness, and honesty.

The YWCA Utah has a record of responsible fiscal management and program excellence and the YWCA Board of Directors has affirmed the Utah Nonprofits Association Standards of Ethics. Charitable donations provide an important and unique source of voluntary financial support for the work of the YWCA. Truthfulness, donor confidentiality, and responsible stewardship are the foundations for the YWCA's fundraising. Donors entrust funds to the YWCA with the confident expectation that their gifts will be managed in a fiscally responsible, ethical and timely manner. Every effort will be made to ensure that the donors' confidence in the YWCA is well placed and that all monies are expended and reported under the guidelines and within the timeframe requested by donors.

## **YWCA Stewardship and Donor Privacy Policy**

- A. The YWCA Board of Directors and CEO will provide careful oversight of the organization and resources entrusted to the YWCA by the community.
- B. The YWCA Utah will strive to act with integrity, openness, and honesty in all relationships, interactions, and transactions with its various donors and publics.
- C. The YWCA honors donor privacy and will not sell, trade or lend its donor or member mailing lists for use by any other organization, and the YWCA will not send mailings on behalf of other organizations.
- D. The YWCA has a board-approved annual budget and written policies governing the following matters: conflict of interest; investment of assets; internal controls; and purchasing practices.
- E. The YWCA's fundraising practices are consistent with and respectful of the intent of donors and prospective donors as well as the YWCA mission and organizational capacity.

## **YWCA Gift Acknowledgement and Recognition**

Acknowledgment and recognition of donor generosity is a matter of common courtesy and good stewardship. Individual donors, corporations, foundations, nonprofit or government partners, and others who provide financial support to the YWCA deserve written acknowledgments of appreciation. All gifts to support the work of the YWCA will be recognized in a timely manner and in a meaningful way, keeping in mind the stated wishes of the donor regarding anonymity and other levels of public disclosure.