

eliminating racism  
empowering women

**ywca**

Utah

# ANNUAL REPORT

**2020**

# OUR MISSION

YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

# OUR VISION

All Utah women are thriving and leading the lives they choose, with their strength benefiting their families and communities.

# A MESSAGE FROM OUR CEO

2020 has been a year of tremendous sacrifice, challenge, opportunity, and success. In my first year at the helm of this organization, I'm proud of what we've accomplished together. We have risen to the occasion, moving forward with unbridled determination to continue to serve our bold mission to eliminate racism and empower women in everything we do.

In February, our organization completed the intensive, multiyear process to receive certification in the Sanctuary Model, making us the first organization in Utah and only YWCA in the world to receive this distinction. This model champions providing services and cultivating a work environment through a trauma-informed lens, ensuring that we attend to the well-being of those we serve and ourselves.

One month later, as the realities of the COVID-19 pandemic set in, we were faced with many difficult decisions to keep our community safe. As a statewide provider of critical, frontline services, including emergency shelter, long-term housing, childcare, crisis services, and so much more, we continued to remain vigilant, keeping our doors open as the need for our services increased during the pandemic.

Our children's services pivoted to support families in incredible and innovative ways, helping children to thrive as their instruction went virtual. The Lolie Eccles Early Education Center also continued to nurture children as many of their parents responded to COVID-19 on the frontlines.

In May, our country experienced a national reckoning with race and racism in response to the

deaths of George Floyd, Ahmaud Arbery, Breonna Taylor, and many others, calling on us to reflect inward and recommit ourselves to our full mission to eliminate racism and empower women. In response, we launched our first-ever 21-Day Racial Equity and Social Justice Challenge, extending the conversation and providing opportunities to learn about race equity to over 6,300 individuals worldwide.

I am so proud of the work we do, including the many spaces we have created for our community to gather virtually, make meaningful connections, and find solidarity. Woke Words, our multi-genre reading and writing program for women, femmes, and non-binary persons of color, celebrated its second year, just as the Color Collective, a space for womxn, femmes, and non-binary persons of color, kicked off its inaugural year in November.

I am grateful for our work and for all those who have helped get the YWCA to where it is today. I'd especially like to thank Anne Burkholder, former Chief Executive Officer, for her many years of dedicated service to this organization and its work. As we explore new frontiers, face new challenges, and build new connections, we know that we cannot do it alone. What we can accomplish together is as bold and bright as our mission, and I hope you'll join us in this work.



*Liz Owens*

**Liz Owens**  
YWCA Utah CEO

# LEADERSHIP

## SENIOR LEADERSHIP

Liz Owens  
**Chief Executive Officer**  
*As of April 6, 2020*

Anne Burkholder  
**Former Chief Executive Officer**  
*As of April 6, 2020*

Nora Trinidad-Scholle  
**Chief Operating Officer**

Pamela Carlston  
**Chief Development Officer**

Lorie Dudley  
**Chief Financial Officer**

## BOARD OF DIRECTORS

Mary Anne Berzins  
**Chair**

Lisa Andruess  
Christina Lau Billings  
Kate Conyers  
Mindi Cox  
Shawna Cuan  
Christelle Estrada  
Trina Eyring  
Pam Giles  
Lori Harding  
Phyllis Hockett  
Kathryn Holmes  
Lynda Jeppesen  
Audrey Jiricko  
Marika Jones  
Kaletta Lynch  
Monet Maggelet  
Lisa Brown Miranda  
Nancy Piggott  
Jennifer A. Smith  
Susan Speirs  
Elizabeth Thomas-Rosswog  
Heather J. Trecker  
Katherine Venti  
Petrina Youhan

## COMMUNITY ADVISORY COUNCIL

Paula Green Johnson  
**Chair**

Sheryl Allen  
Pamela J. Atkinson  
Phil & Lori Teske Hudson  
Peter M. Johnson  
Bruce & Kaye Jorgensen  
Kathie Miller  
Dinesh Patel  
Thomas & Mary Schubach  
McCarthy  
John & Catherine Putnam  
Netto

## A NOTE OF GRATITUDE

Thank you to all of those who helped us get where we are today, including past leadership, staff, and board & community advisory council members who completed their term in 2020.

# OUR WORK & IMPACT



## 64,388 DAYS & NIGHTS OF SAFETY

In 2020, YWCA Utah provided a place to heal, grow, and build a new life through our emergency crisis shelter.



### 2,075 CRISIS CONTACTS

seeking safety & guidance including calls, emails, & walk-ins.



### 958 INDIVIDUALS

fleeing abuse received safety through our 24/7 shelter.



### 1,081 INDIVIDUALS

received confidential walk-in services through the Salt Lake Area Family Justice Center.



### 95% OF PARTICIPANTS

completed safety plans, committing themselves to building violence-free lives.



# DOMESTIC VIOLENCE & RESIDENTIAL SERVICES

## BREAKING THE CYCLE OF VIOLENCE

Today we are the oldest, largest, and most comprehensive family violence services provider in the state of Utah, providing robust, wrap-around services to meet the needs of survivors and their families. We are proud to be on the front lines, helping victims of domestic violence achieve safety, self-sufficiency, and long-term success. We provide a multitude of services that aim to meet the complex needs of survivors, including:

### THE WOMEN IN JEOPARDY PROGRAM

Our 181-bed (44 units) emergency shelter for women and children rendered homeless by domestic violence provides trauma-informed services, including case management; children's services and advocacy; benefits and housing coordination; job-skills training and economic counsel; mental and behavioral health referrals; and resilience-building curriculum and groups.

As the COVID-19 crisis evolved over the past year, reports of domestic violence also rose steadily across the state of Utah. We experienced a **nearly 70% jump in domestic violence-related crisis calls and requests** for shelter between April 2020 and June 2020.

Survivors' struggles were greatly compounded by the realities of COVID-19, including loss of support systems, financial stability, and emotional support. We have worked tirelessly to keep our community safe.

## STORIES OF SUCCESS

After living for years in an extremely abusive and dangerous situation, Bethany\* and her child came to YWCA Utah's crisis shelter. Despite the devastating effects of trauma, this participant dedicated herself to utilizing every available resource to improve her family's life. She applied for housing, attended parenting classes, and began therapy for herself and her child. As she was moving out, she expressed gratitude for the YWCA and its staff, stating,

**"I couldn't have done it without you guys."**

\*Name has been changed for privacy reasons

## SALT LAKE AREA FAMILY JUSTICE CENTER AT THE ywca

A collaboration with over 14 other key agencies, working together to help domestic and sexual violence victims. The center makes it possible for families at the YWCA and in the community to safely and conveniently access critical resources in one location, including law enforcement, legal aid, immigrant and refugee services, SANE nurses, healthcare, and more.

# CHILDREN'S SERVICES

SHAPING THE LEADERS OF TOMORROW

We are proud to be an environment where children and teenagers come to learn, grow, heal, and develop lifelong skills to help them succeed. Despite the many challenges faced last year, we continued to provide life-changing services for Utah children.

## CHILDREN'S ADVOCACY & INTERVENTION SERVICES

We provide trauma-informed, child-centered services to children living with their mothers in the YWCA's domestic violence shelter and affordable housing. More than half of the women who seek safety, shelter, and support at the YWCA bring children with them. Developing and strengthening bonds between children and their mothers, and involving mothers in their children's programming and care, can be integral to promoting resiliency and well-being. We offer parent education to strengthen their ability to act on their children's behalf, and we individually support children through an array of services, including assessments, safety planning, case management, life skills/healthy relationship groups, recreational activities, and academic support.

Lolie Eccles  
**Early Education Center**  
AT THE **ywca**

Our NAEYC-accredited center serves families with children six weeks to elementary school age. In addition to full-time child care, we offer high-quality preschool, full-day kindergarten, and day and summer camps. Each child's individual needs, personality,

## STORIES OF SUCCESS

*"Many emotions come to mind when thinking of all the children I've had the privilege to work with during these times. The children always come to us nervous and scared. Their whole lives have just been uprooted. They're in an unfamiliar place, and moms are dealing with their own traumas. Working in Drop-In has taught me so much about trauma and resilience. The relationships I am able to build with the kids are so special.*

***It is always the warmest and happiest feeling when you are a safe space for kids who haven't had that."***

— YWCA Child Advocate

cultural background, and family traditions are valued and supported. Our teachers encourage children to become independent, self-confident, and inquisitive learners while aiding in their cognitive, language, social-emotional, and physical development.

Throughout 2020, we continued to offer these critical programs, offering additional support for children as they shifted to remote learning opportunities and experienced increased stress and uncertainty due to COVID-19.



**540 CHILDREN & MOTHERS**

benefited from comprehensive children's advocacy and intervention services, strengthening their bonds and healing from trauma.



**50%+ OF MOTHERS**

came to the YWCA seeking safety and support with dependent children.



**158 EXPLORERS**

experienced support and enriching activities through after-school programming and summer camp.



**148 CHILDREN**

of survivors received caring and comprehensive support in our free drop-in childcare services.



**175 CHILDREN**

six weeks and older learned, played, and flourished in our Lolie Eccles Early Education Center.





## 158 ASPIRING YOUNG WOMEN

were inspired, educated, and empowered to develop their leadership through the 2020 Young Women's Leadership Summit



## 149 INDIVIDUALS

learned how to run for political office and lead community change at Real Women Run trainings.



## 20 YOUNG WOMEN

developed self-confidence and leadership skills through the YWEmpowered program.



# WOMEN'S LEADERSHIP DEVELOPMENT

**EMPOWERING WOMEN TO PURSUE THEIR ASPIRATIONS**

We dream of a world where all women are able to learn, lead, and influence the world around them. We are committed to offering empowering opportunities for women to become strong leaders in their communities and beyond. Some of our programs include:

### YOUNG WOMEN'S LEADERSHIP COUNCIL

This group of young women volunteers and YWEmpowered alumni lead service and advocacy efforts, including planning our annual YWCA Young Women's Leadership Summit and Mentor Walks. Council members also receive continued mentorship, forming life-long relationships with other strong women.

We have adapted to ensure that opportunities for engagement, mentorship, and continued learning remain accessible, taking many events virtual to meet Utah women where they are.

### YWEMPOWERED

Our year-long professional leadership development program for women ages 18 to 35 is designed to strengthen personal leadership skills, build confidence, and explore the myriad ways women can be inclusive leaders in their workplace, personal life, or community. It features eight half-day leadership development sessions with field experts.

### REALWOMENRUN<sup>®</sup> AT THE ywca

Our collaborative nonpartisan initiative empowers women to participate fully in public life and civic leadership through elected political office at all levels, appointments to boards and commissions, participation in campaigns, and engagement in the political system.

### STORIES OF SUCCESS

*"This year, I was absolutely honored and thrilled to speak as the keynote for the Young Women's Leadership Summit. This is a place where you can really see the future of what Utah has to offer, collected in one room. Women come together... people who are already doing that work to build a pathway to community service. It was just incredible to see so many young women together."*

— Shireen Ghorbani

# RACE EQUITY & SOCIAL JUSTICE

PROMOTING DIALOGUE, COMMUNITY, & CHANGE



Our multi-genre creative writing and reading series designed to provide access and exposure to writing by women, femme, and nonbinary authors of color; encourage thoughtful discussion around issues of race, gender, and identity; and inspire writers to give voice to their experiences, forge empowering connections, and create new languages for reaching across cultures and communities.

## color collective

womxn, femmes, and non-binary persons of color

A designated community space and multi-genre program designed for womxn, femmes, and non-binary persons of color to explore their experiences of racism, sexism, and other intersectional forms of oppression through education and dialogue; community organizing and advocacy; self-care and healing practices; and restorative connections with like-minded individuals.

### LEARN MORE. DO MORE.

Our monthly action-based series dedicated to continued learning and exploration of ways to take action in racial equity and social justice work. The series provides deep-dives into topics affecting our communities, and includes opportunities for education and action.

## STORIES OF SUCCESS

*“As a young, Black female writer, I recognize the value of celebrating women of color authors and cultivating spaces for the next generation of writers that look like me. **The Woke Words program has provided a safe space for me to explore the disparities in literature involving people of color.** In acknowledging how race, gender, and identity influence literature, as well as the act of writing, I hope to minimize the ways in which harmful stereotypes can be enforced or infiltrate my writing. The other members and I have also had various opportunities to showcase our art and writing, and I’m incredibly grateful for that.”*

— Madeika, Woke Words Participant



Developed by our staff for our Utah community, the challenge is designed to create dedicated time and space to build more effective social justice habits, particularly those involving issues of race, power, privilege, and leadership.



## 6,300 INDIVIDUAL PARTICIPANTS

took part in our first ever 21-Day Racial Equity & Social Justice Challenge, featuring curated content on core concepts of race equity.



## 570 INDIVIDUALS

committed to further the conversation through our Learn More. Do More. action guide.



## 10 CREATORS

honed their writing skills, and engaged in thoughtful discussion through Woke Words.



## 33 COMMUNITY MEMBERS

gathered in community to heal and connect during our first two Color Collective workshops in 2020.



## 86 GROUPS

including businesses, non-profits, and community groups participated together in the 21-Day Challenge during the summer.





## 138 BILLS IN OUR PRIORITY AREAS

were tracked during the 2020 Utah Legislative Session regarding issues central to our mission to eliminate racism and empower women.



### 8 OUT OF 13 PRIORITY BILLS

during the 2020 Legistlave Session passed Utah Legislature.



### 600 VIEWS

during our livestreamed 2020 Legistlave Recap Breakfast.



# PUBLIC POLICY ADVOCACY

## ADVANCING THE WELL-BEING OF UTAH WOMEN

We know that fulfilling our bold mission to eliminate racism and empower women requires a holistic approach. We strive to ensure that the complex needs of Utah women, survivors, and communities of color are heard on state and national levels.

As part of our efforts, we focus on three key policy areas:

### ECONOMIC EMPOWERMENT & ADVANCEMENT FOR WOMEN & GIRLS

As breadwinners, caretakers, and essential drivers of our nation's economy, women should not have to choose between their livelihood and their health, family, or safety.

Child care, jobs, and equal pay are essential for working women and our nation's economic future. It is more critical than ever as we look towards COVID-19 recovery.

### RACIAL JUSTICE & CIVIL RIGHTS FOR WOMEN AND GIRLS OF COLOR

In alignment with our mission, we will strive to eliminate racism by approaching our advocacy and policy work with a racial equity lens, recognizing that policy has echoing implications.

We are also committed to ensuring that those seeking safety and opportunity in the U.S. can arrive and live without fear, harm, or discrimination. Our advocacy efforts address the crisis of missing and murdered indigenous women, girls, and two-spirit.

### HEALTH & SAFETY FOR WOMEN AND GIRLS

As the oldest, largest, and most comprehensive domestic service provider in Utah, we're working on practical solutions to protect survivors, hold perpetrators accountable, and break the cycle of violence.

We're committed to addressing health outcomes in the U.S by advocating for racially equitable policies and increased access to affordable healthcare, for all Utahns.

## STORIES OF SUCCESS

After giving birth to her first child, Kelsie was diagnosed with postpartum depression and feared her child would be taken away. During a legislative hearing, she met with our Director of Public Policy and committed herself to ensuring women received the help they needed postpartum. Together with the YWCA and other community partners, she helped advocate for the first maternal mental health provider directory in Utah. In 2020, Kelsie announced she was pregnant with her second child.

***"I know this time it's going to be so different."***



# COMMUNITY ENGAGEMENT

HARNESSING THE POWER OF COMMUNITY



**75 WATCH PARTIES**

hosted for our 2020 LeaderLuncheon broadcast event.



**96 CHILDREN**

received holiday gifts, clothing, and toys during Candy Cane Lane.



**67 PARENTS**

shopped for themselves and their children during the holiday season during Candy Cane Lane, stocked through community donations.



**268 HOURS VOLUNTEERED**

to help make Candy Cane Lane possible, including sorting, stocking, and wrapping gifts.

## STORIES OF SUCCESS

Due to restrictions imposed by the COVID-19 pandemic, the YWCA transformed its traditional in-person fundraiser, LeaderLuncheon, an event which typically attracts 1,000+ attendees each year, to a virtual broadcast event on KUTV News. On September 26, 2020, the YWCA honored three women who demonstrated remarkable resilience and courage in 2020: **Dr. Angela Dunn**, Utah State Epidemiologist; **Representative Sandra Hollins**, Utah's first Black female member of the Utah House of Representatives; and **Neylan McBaine**, founder of Better Days 2020.



**38,987 HOUSEHOLDS TUNED IN**

for our first ever broadcasted LeaderLuncheon event honoring the extraordinary women of 2020 through KUTV Channel 2.

## THANK YOU

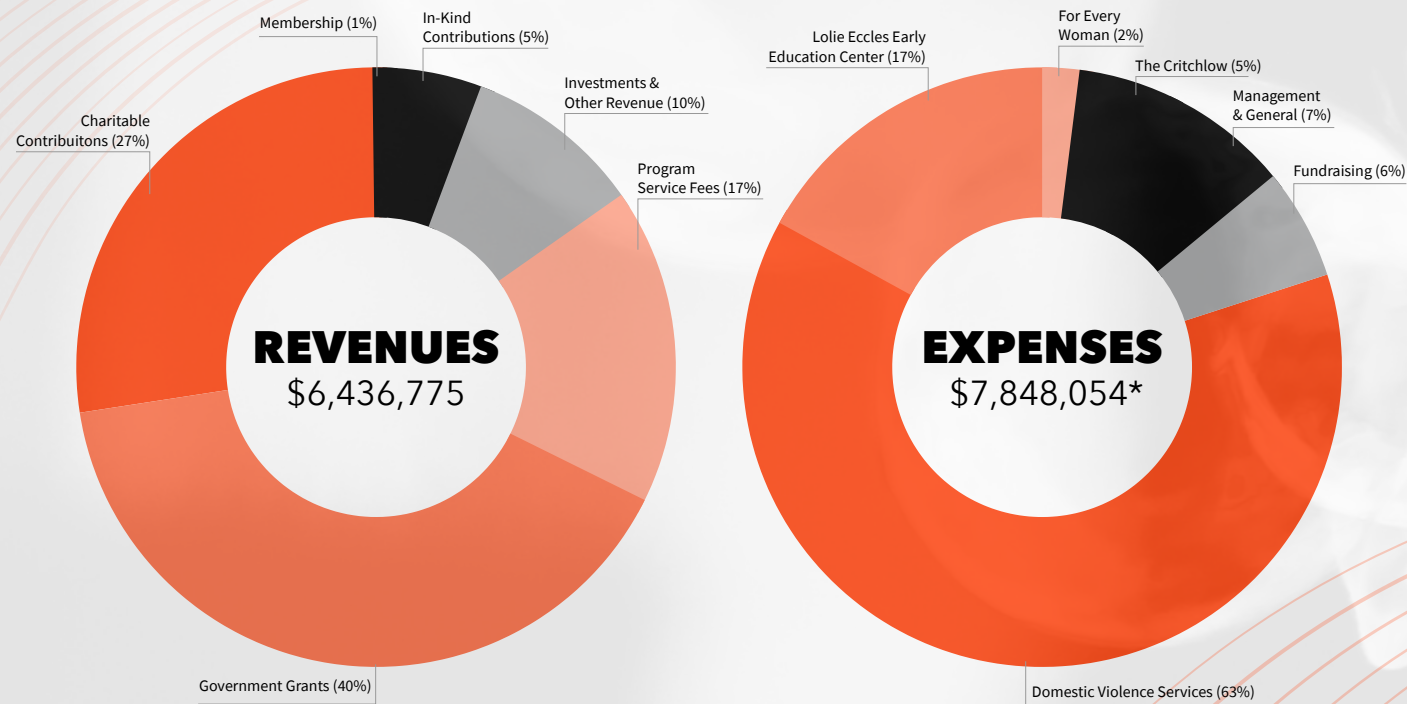
We are deeply grateful to YWCA members, staff, volunteers, donors, and government and community partners for your friendship, generosity, and commitment to our mission and work.

# FINANCIALS

JUNE 30, 2020

## LOOKING TO TAKE A DEEP DIVE?

Our full FY 19-20 Consolidated Statements by Eide Bailly LLP, including our Form 990, are available on our website at [ywcautah.org/financials](http://ywcautah.org/financials).



## STATEMENT OF FINANCIAL POSITION

<b>TOTAL ASSETS</b>	<b>\$ 21,565,822</b>
<b>TOTAL LIABILITIES</b>	<b>\$ 2,728,008</b>
<b>NET ASSETS</b>	<b>\$ 18,837,814</b>

*\*Note: Expenses include \$808,980 of depreciation for the six buildings on the YWCA campus. Expenses before depreciation are \$7,039,074. Without depreciation, expenses exceeds revenues by \$602,299. The 19/20 consolidated audit by Eide Bailly LLP is available on our website.*

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**ywca**

**Utah**

**YWCA UTAH**

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