

eliminating racism
empowering women

ywca

Utah

ANNUAL REPORT

2021



OUR MISSION

YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

OUR VISION

All Utah women are thriving and leading the lives they choose, with their strength benefiting their families and communities.

A MESSAGE FROM OUR CEO

OPPORTUNITIES FOR GROWTH IN 2021

The past two years have been marked by challenges, but a lesson I hope we have learned by heart over the last couple of years, is that challenges, from another perspective, are opportunities for growth. It is my role as CEO to leverage our challenges for the opportunities they are, to take the moment, the crisis, head on and move our organization forward in our work serving the community.

YWCA's core services are for those experiencing family violence and an early education center for children. Domestic violence happens in every race, sexuality, culture, class, and beyond. We are focusing on developing services for those most in need, those who need immediate and urgent safety, sanctuary and who face additional and sometimes compounding barriers to access safety, economic empowerment, and stability. YWCA's mission is bold, it's visionary, it's powerful and there are endless possibilities for how we meet and live up to that mission.

As we continue to navigate the pandemic, economic uncertainty, and national reckoning with racism, our organization is deeply committed to the work of eliminating racism and empowering women. It is the people, those we serve, and those who work with us, who make our mission come to life. It is more than words – It's the way we live our lives. It is the way we see each other, hold each other accountable to do better, serve our community, and honor the humanity in each of us. It's a way of living, of believing, of connecting and of doing.

At the end of the day, YWCA Utah is really about what connects us in community. It's about the hundreds of women and children who live on our campus, seeking safety and security. It's about the community of staff who are committed to show up as our best selves in the most difficult of times. We all have a self-interest in the health and success of our whole community. You make our work possible. Thank you for being a friend, advocate, and partner and for helping us to achieve a safer, more equitable world.



A handwritten signature of Liz Owens in orange ink, written in a cursive style.

Liz Owens
YWCA Utah CEO

LEADERSHIP

SENIOR LEADERSHIP

Liz Owens
Chief Executive Officer

Saundra Stokes
Chief Mission Impact Officer

Nora Trinidad-Scholle
Chief Operating Officer

Pamela Carlston
Former Chief Development Officer

Jessica Andrews
Chief Financial Officer

Maggie Utgoff
Chief People Officer

BOARD OF DIRECTORS

Mary Anne Berzins
Chair

Lisa Andruess

Shawna Cuan

Trina Eyring

Pam Giles

Lori Harding

Phyllis Hockett

Kathryn Holmes

Audrey Jiricko

Lynda Jeppesen

Marika Jones

Monet Maggelet

Lisa Brown Miranda

Jennifer A. Smith

Susan Speirs

Heather J. Trecker

Petrina Youhan

COMMUNITY ADVISORY COUNCIL

Paula Green Johnson
Chair

Sheryl Allen

Phil & Lori Teske Hudson

Peter M. Johnson

Bruce & Kaye Jorgensen

Thomas & Mary Schubach
McCarthy

Kathie Miller

John & Catherine Putnam
Netto

A NOTE OF GRATITUDE

Thank you to all of those who helped us get where we are today, including past leadership, staff, and board & community advisory council members who completed their term in 2021.

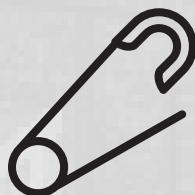


OUR WORK & IMPACT



1,952 **CRISIS CONTACTS**

seeking safety & guidance
including calls, emails, & walk-ins.



1,175 **INDIVIDUALS**

received confidential walk-in
services through the Salt Lake
Area Family Justice Center.



928 **INDIVIDUALS**

fleeing abuse received safety
through our 24/7 shelter.



651 **FAMILIES**

in need of additional safety
services.



54,836 DAYS & NIGHTS OF SAFETY

In 2021, YWCA Utah provided a place to heal, grow, and build a new life
through our emergency crisis shelter.

DOMESTIC VIOLENCE & RESIDENTIAL SERVICES

SAFETY AND EMPOWERMENT

Today we are the oldest, largest family violence services provider in the state of Utah, providing robust, wrap-around services to meet the needs of survivors and their families. We are proud to be on the front lines, helping victims of domestic violence achieve safety, self-sufficiency, and long-term success. We provide a multitude of services that aim to meet the complex needs of survivors, including:

THE WOMEN IN JEOPARDY PROGRAM

Our 181-bed licensed emergency shelter for adult survivors and children fleeing domestic violence provides trauma-informed services in case management; children's services; benefits and housing coordination; job-skills training and economic counsel; and mental and behavioral health referrals to encourage survivors' safety, self-sufficiency, and long-term success.

S A L T L A K E A R E A
FAMILY JUSTICE CENTER
AT THE **ywca**

Provides domestic and sexual violence survivors access to critical resources safely and conveniently in one location, including law enforcement, legal aid, immigrant and refugee services, healthcare, and more.

KATHLEEN ROBISON HUNTSMAN APARTMENTS

Feature safe, secure affordable transitional housing for parents, with custody of dependent children, on the path to self-sufficiency, such as working or attending school full-time. YWCA Utah's dedicated supportive services focus on healing, particularly for victims of recent domestic violence. We are an Equal Housing Opportunity.

STORIES OF SUCCESS

"A single father contacted the Family Justice Center (FJC) in crisis, just in time to implement a safety plan created with a FJC guide to presently escape a dangerous situation. YWCA Utah was able to offer him short term assistance while he stabilized his new home, gained custody, established income, and became self-sufficient."

CHILDREN'S SERVICES

SHAPING THE LEADERS OF TOMORROW

We are proud to be an environment where children and teenagers come to learn, grow, heal, and develop lifelong skills to help them succeed. Despite the many challenges faced last year, we continued to provide life-changing services for Utah children.

CHILDREN'S ADVOCACY & INTERVENTION SERVICES

We provide trauma-informed, child-centered services to children living with their mothers in the YWCA's domestic violence shelter and affordable housing. More than half of the women who seek safety, shelter, and support at the YWCA bring children with them. Developing and strengthening bonds between children and their mothers, and involving mothers in their children's programming and care, can be integral to promoting resiliency and well-being. We offer parent education to strengthen their ability to act on their children's behalf, and we individually support children through an array of services, including assessments, safety planning, case management, life skills/healthy relationship groups, recreational activities, and academic support.

Lolie Eccles
Early Education Center
AT THE **ywca**

Our NAEYC-accredited education center provides full-time childcare, high-quality preschool, full-day kindergarten, and seasonal camps. Our teachers encourage children to become independent, self-confident, and inquisitive learners while

STORIES OF SUCCESS

"Thank you for taking in my mom and siblings when we needed it most. I learned a lot there... living at YWCA Utah from 4th to 11th grade." Domestic violence can have effects on children from behavioral issues to missing school and other obligations. YWCA Utah intercedes at the right time for many children survivors, ensuring healing, safety, and a stable future.

"The advocates inspired me to keep going and helped me understand my true potential. Without [YWCA Utah] I don't know where I would be today!"

— Previous YWCA Child Resident

valuing each child's individual needs, personality, cultural background, and family traditions.

Throughout 2021, we continued to offer these critical programs, offering additional support for children as they shifted to remote learning opportunities and experienced increased stress and uncertainty due to COVID-19.



681 CHILDREN & PARENTS

benefited from comprehensive children's advocacy and intervention services, strengthening their bonds and healing from trauma.



45%+ OF MOTHERS

came to the YWCA seeking safety and support with dependent children.



173 EXPLORERS

experienced support and enriching activities through after-school programming and summer camp.



112 CHILDREN

of survivors received caring and comprehensive support in our free drop-in childcare services.



181 CHILDREN

six weeks and older learned, played, and flourished in our Lolie Eccles Early Education Center.





263 ASPIRING YOUNG WOMEN

were inspired, educated, and empowered to develop their leadership through the 2021 Young Women's Leadership Summit



529 INDIVIDUALS

learned how to run for political office and lead community change at Real Women Run trainings.



25 YOUNG WOMEN

developed self-confidence and leadership skills through the YWEmpowered program.



WOMEN'S LEADERSHIP DEVELOPMENT

EMPOWERING WOMEN TO PURSUE THEIR ASPIRATIONS

We dream of a world where all women are able to learn, lead, and influence the world around them. We are committed to offering empowering opportunities for women to become strong leaders in their communities and beyond. The YWCA's enduring belief has been that better lives for all women lead to stronger families and society. Our programs:

YWEMPOWERED

Our year-long professional leadership development program for women ages 18 to 35 is designed to strengthen personal leadership skills, build confidence, and explore the myriad ways women can be inclusive leaders in their workplace, personal life, or community. It features eight half-day leadership development sessions with field experts.

REALWOMENRUN[®] AT THE **ywca**

Our collaborative nonpartisan initiative empowers women to participate fully in public life and civic leadership through elected political office at all levels, appointments to boards and commissions, participation in campaigns, and engagement in the political system.

YOUNG WOMEN'S LEADERSHIP COUNCIL

This group of young women volunteers and YWEmpowered alumni lead service and advocacy efforts, including planning our annual YWCA Young Women's Leadership Summit and Mentor Walks. Council members also receive continued mentorship, forming life-long relationships with other strong women.

We have adapted to ensure that opportunities for engagement, mentorship, and continued learning remain accessible, taking many events virtual to meet Utah women where they are.

STORIES OF SUCCESS

"I'm a woman of color, I'm a multicultural woman, and I just didn't feel like I was finding my place here [in Utah]...I had the opportunity to be in the first YWEmpowered cohort in 2018 and I found my community. I was so impressed with what YWCA was doing, who they were helping, and really understood how critical this mission is. Now, I'm the Chair of the Public Policy Committee and I'm so thrilled and honored to be a part of this organization."

— Shawna Cuan

RACE EQUITY & SOCIAL JUSTICE

PROMOTING DIALOGUE, COMMUNITY, & CHANGE



Developed by our staff for our Utah community, the challenge is designed to create dedicated time and space to build more effective social justice habits, particularly those involving issues of race, power, privilege, and leadership.

color collective

womxn, femmes, and non-binary persons of color

A designated community space and multi-genre program designed for womxn, femmes, and nonbinary persons of color to explore their experiences of racism, sexism, and other intersectional forms of oppression through education and dialogue; community organizing and advocacy; self-care and healing practices; and restorative connections with like-minded individuals.

wake words

WOMEN OF COLOR READING & WRITING SERIES

Our multi-genre creative writing and reading series designed to provide access and exposure to writing by women, femme, and nonbinary authors of color; encourage thoughtful discussion around issues of race, gender, and identity; and inspire writers to give voice to their experiences, forge empowering connections, and create new languages for reaching across cultures and communities.

LEARN MORE. DO MORE.

Our monthly action-based series dedicated to continued learning and exploration of ways to take action in racial equity and social justice work. The series provides deep-dives into topics affecting our communities, and includes opportunities for education and action.

STORIES OF SUCCESS

I'm involved in a lot of staff workgroups including our race equity workgroup. We're coming from an understanding that racism is happening at all levels. So, creating these spaces at work is a step to address that racism. Equity work is important because I've walked through this world in unequitable spaces. I walk through this world as a person of color, as a queer person. I've spent a lot of time hiding myself. I think it's important for people to know the world I want to build includes everybody and includes everybody being their full selves. Working at YWCA Utah felt like a good way to build community and fill needs that I wish I had when I was struggling. I get to put the ideas I've been learning into practice. The ideas in harm reduction, the ideas of community building, and the ideas of just caring about people.

— Deidrene Crisanto, YWCA Utah Staff



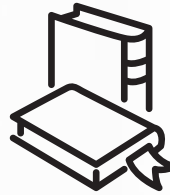
6,698 INDIVIDUAL PARTICIPANTS

took part in our second annual 21-Day Racial Equity & Social Justice Challenge, featuring curated content on concepts of race equity.



124 INDIVIDUALS

committed to further the conversation through our Learn More. Do More. action guide.



60 CREATORS

honed their writing skills, and engaged in thoughtful discussion through Woke Words.



137 COMMUNITY MEMBERS

gathered in community to heal and connect during our eight Color Collective workshops in 2021.



5 AFFINITY GROUPS

established internally at YWCA Utah to build community within our organization.





114 BILLS IN OUR PRIORITY AREAS

were tracked during the 2021 Utah Legislative Session regarding issues central to our mission to eliminate racism and empower women.



5 OUT OF 10 PRIORITY BILLS

during the 2021 Legislative Session passed Utah Legislature.



90

ONLINE PARTICIPANTS

during our 2021 Maternal Mental Health Session.



PUBLIC POLICY ADVOCACY

ADVANCING THE WELL-BEING OF UTAH WOMEN

We know that fulfilling our bold mission to eliminate racism and empower women requires a holistic approach. We strive to ensure that the complex needs of Utah women, survivors, and communities of color are heard on state and national levels.

As part of our efforts, we focus on three key policy areas:

ECONOMIC EMPOWERMENT & ADVANCEMENT FOR WOMEN & GIRLS

As breadwinners, caretakers, and essential drivers of our nation's economy, women should not have to choose between their livelihood and their health, family, or safety.

Child care, jobs, and equal pay are essential for working women and our nation's economic future. It is more critical than ever as we look towards COVID-19 recovery.

RACIAL JUSTICE & CIVIL RIGHTS FOR WOMEN AND GIRLS OF COLOR

In alignment with our mission, we will strive to eliminate racism by approaching our advocacy and policy work with a racial equity lens, recognizing that policy has echoing implications.

We are also committed to ensuring that those seeking safety and opportunity in the U.S. can arrive and live without fear, harm, or discrimination. Our advocacy efforts address the crisis of missing and murdered indigenous women, girls, and two-spirit.

HEALTH & SAFETY FOR WOMEN AND GIRLS

As the oldest, largest, domestic service provider in Utah, we're working on practical solutions to protect survivors, hold perpetrators accountable, and break the cycle of violence.

We're committed to addressing health outcomes in the U.S. by advocating for racially equitable policies and increased access to affordable healthcare, for all Utahns.

STORIES OF SUCCESS

I could not be more proud of the progress Utah has made in implementing maternal mental health policies and programs since my advocacy began in 2018...I have had the opportunity to represent Utah at Mom Congress, an advocacy movement with an event in Washington DC every year, through which I collaborate with mothers, providers, and advocates across the country. I can confidently say that Utah is a leader in the fight to help mothers and families across the US. Our online provider data-base maternalmentalhealthutah.org was the first of its kind and its accompanying social media account has reached tens of thousands of women in Utah and across the country [thanks to partners like YWCA].

-Heather Dopp, mother of two, survivor, maternal mental health advocate

COMMUNITY ENGAGEMENT

HARNESSING THE POWER OF COMMUNITY



1,280 HOURS
generously given by volunteers to
YWCA Utah for 2021.



136 CHILDREN
received holiday gifts, clothing, and
toys during Candy Cane Lane.



15 LOCAL COMPANIES
supporting volunteering
throughout the year.



43 CHILDREN
were gifted their favorite Halloween
costumes.



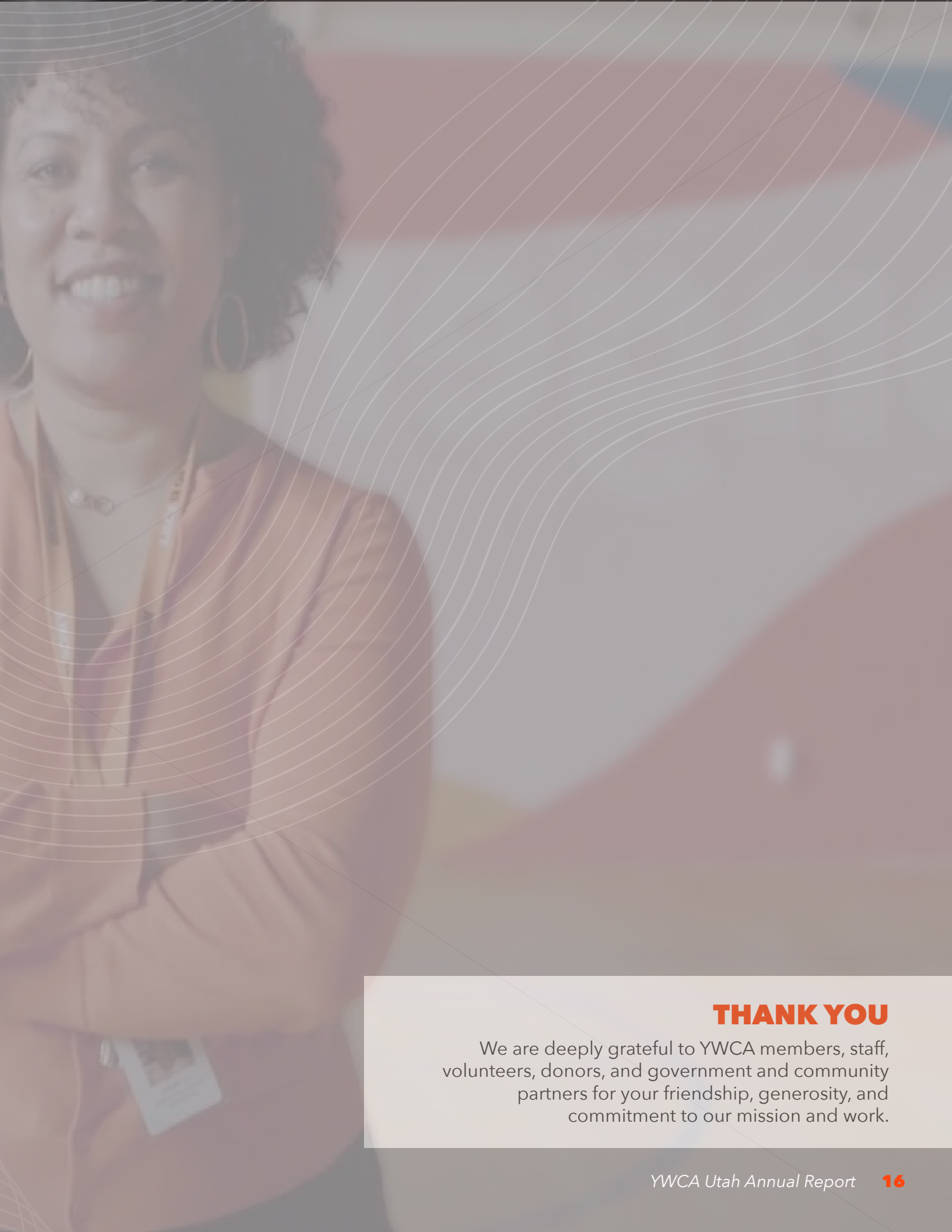
89 EASTER BASKETS
delivered in Spring 2021



36 HOLIDAY MEALS
delivered to families with turkey,
side dishes, and desserts.

STORIES OF SUCCESS

First Lady Abby Cox and Mr. Gabe Henderson partnered with YWCA Utah to host a day of service with legislative spouses and partners. The project marked the first public-facing event hosted by the First Lady, and involved painting two pre-traced murals located in common areas like the gymnasium utilized by YWCA shelter and housing residents and children. The murals reflect the YWCA's mission of eliminating racism and empowering women.

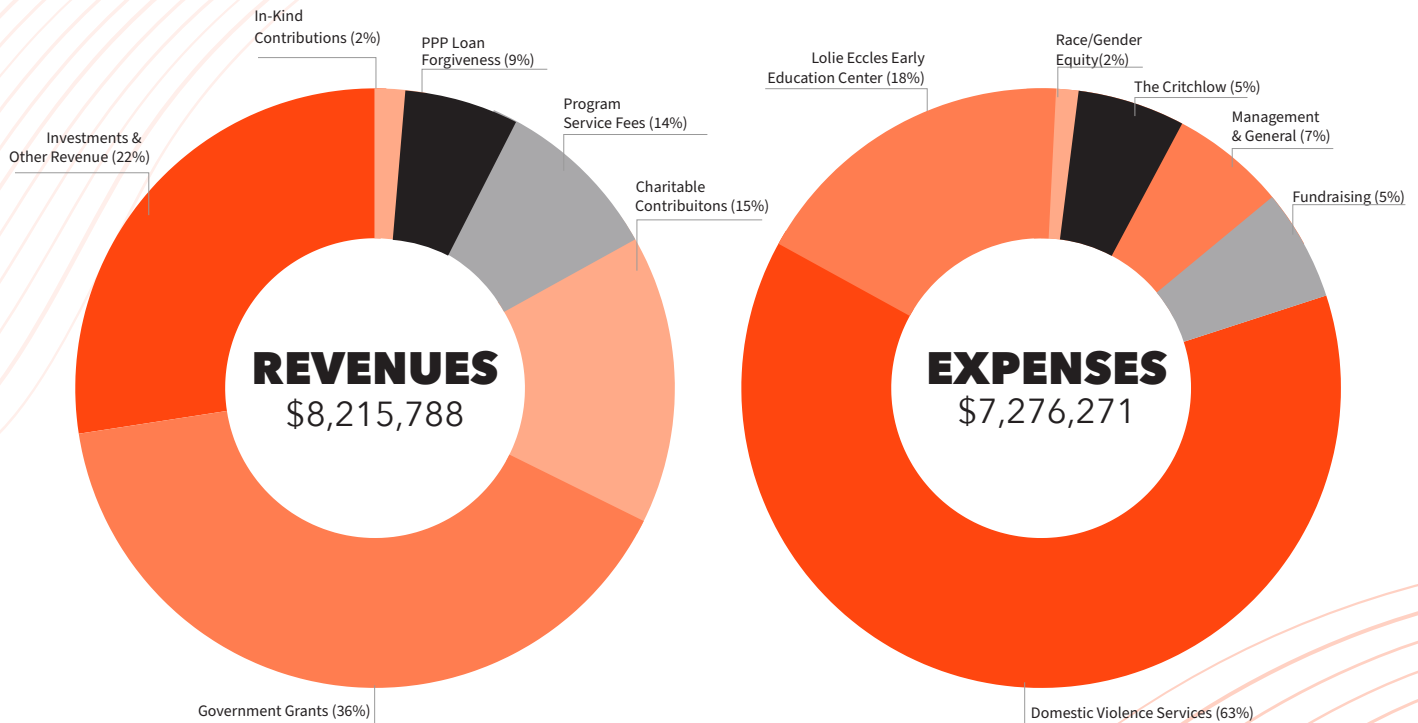


THANK YOU

We are deeply grateful to YWCA members, staff, volunteers, donors, and government and community partners for your friendship, generosity, and commitment to our mission and work.

FINANCIALS

JUNE 30, 2021



STATEMENT OF FINANCIAL POSITION

TOTAL ASSETS	\$ 22,635,839
TOTAL LIABILITIES	\$ 2,675,798
NET ASSETS	\$ 19,960,041

LOOKING TO TAKE A DEEP DIVE?

Our full FY 20-21 Consolidated Statements by Eide Baily LLP, including our Form 990, are available on our website at ywcautah.org/financials.

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empowering women**

ywca

Utah

YWCA UTAH

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Salt Lake City, UT 84111

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24/7 CRISIS LINE

801-537-8600 or 1-855-992-2752
TTY 711

YWCAUTAH.ORG



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