



# 2021 SPONSOR FORM

- YES**, I will sponsor Candy Cane Lane and support YWCA Utah's transformative work in domestic violence prevention and help provide a safe and happy holiday experience for survivors.

**Candy Cane Lane will serve more than 250 individuals living in our crisis shelter and transitional housing with coats, toys, games, self-care items, basic necessities like socks and underwear, and more. Learn more at [www.ywcautah.org/candycanelane](http://www.ywcautah.org/candycanelane).**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## Sponsorship Opportunities

\* All deliverables contingent on design and material deadlines

### **PRESENTING - \$20,000**

(LIMITED AVAILABILITY)

- 10 "personal shopper" shifts (20 people max)
- Name recognition on step-and-repeat
- All event marketing pieces feature "Candy Cane Lane Presented by [name recognition/logo]"
- Name recognition in advertising video
- Two dedicated social media posts
- Interview opportunity on Instagram LIVE at event
- Name recognition on Candy Cane Lane website
- Name recognition on wrap up communication

### **PARTNER - \$10,000**

- Five "personal shopper" shifts (10 people max)
- Name recognition on step-and-repeat
- Name recognition in advertising video
- One dedicated social media post
- Interview opportunity on Instagram LIVE at event
- Name recognition on Candy Cane Lane website
- Name recognition on wrap up communication

### **ADVOCATE - \$5,000**

- Name recognition in advertising video
- Interview opportunity on Instagram LIVE at event
- Name recognition on sponsors social media post
- Name recognition on Candy Cane Lane website
- Name recognition on wrap up communication

### **SUPPORTER - \$2,500**

- Name recognition on sponsors social media post
- Name recognition on Candy Cane Lane website
- Name recognition on wrap up communication

### **IMPACT - \$1,000**

- Name recognition on Candy Cane Lane website
- Name recognition on wrap up communication

### **COMMUNITY - \$500**

- Name recognition on wrap up communication

**Your Candy Cane Lane sponsorship helps YWCA Utah provide a safe and happy holiday experience for survivors of domestic violence while elevating your own social responsibility. The personal shopper is a coveted volunteer opportunity to collect families' wish list items in our pop-up store.**

## PAYMENT

- A check made payable to YWCA Utah is enclosed.
- A check made payable to YWCA Utah will arrive \_\_\_\_\_.
- I will pay online at [www.ywcautah.org/candycanelane](http://www.ywcautah.org/candycanelane) and click "Donate" to complete.

Please return form to: YWCA Utah 322 East 300 South Salt Lake City, UT 84111  
Please contact Cassie Brood, Events Manager, at 801-537-8612 or [cbrood@ywcautah.org](mailto:cbrood@ywcautah.org) with any questions.